



## Thematic Evening on Tourism and World Heritage Sites

When: Monday, March 2<sup>nd</sup>, 6.00 – 8.30 pm

Where: Brot für die Welt, Caroline-Michaelis-Str. 1, 10115 Berlin

The World Heritage (WH) title is an important recognition of landscapes, monuments or areas as part of the outstanding universal value of humankind. It should and could serve as a promise of protection of these sites and a benefit for the people living in and around them. In reality, the title is often an entry card to the global tourism map, resulting in a steep increase in tourism numbers.

Sustainable heritage tourism could act as an important additional livelihood option for communities in and around world heritage sites. If managed properly, tourism could contribute to social and economic development. Tourism could also serve as a cooperative instrument to explain traditions and their connections to present life and thus enable mutual understanding and global learning.

On the other hand, tourism can also be a threat to the historical and present values of the sites. Fast and unregulated tourism development often destroys the cultural integrity of the sites and disturbs the livelihoods and lifestyles of local inhabitants. Overuse of scarce resources, land grabs as well as changes from gentrification or overtourism, can further marginalize vulnerable groups in and around the sites. Their right to participation in decision-making is too often ignored.

**Welcome** and opening remarks from Stephan Dömpke, Chairman, World Heritage Watch

**Moderation** by Antje Monshausen, Head of Tourism Watch, Brot für die Welt

After the presentations, we invite you to further discussions and have a **small snack**.



**Ms. Manana Tevzadze**, chair of Blue Shield Georgia and a board member of Blue Shield International, will present her research and work on the role of local communities and civil society organisations in advocating and campaigning for the preservation and conservation of the three world heritage sites in Georgia.

**Ms. Nayana Udayashankar**, program coordinator of EQUATIONS (Equitable Tourism Options, India) will give insights of their work in two immensely popular WH sites in South India. Listed as Unesco WH sites, Mamallapuram and Hampi are under the jurisdiction of parastatal bodies, which control the planning and management of tourism in the area. Nayana will present the impact and implications from this on local governance and on tourism in the two WH sites.



For our further planning, please indicate your participation by a short email to  
[contact@world-heritage-watch.org](mailto:contact@world-heritage-watch.org)

Ein Projekt von World Heritage Watch, gefördert von der Landesstelle für Entwicklungszusammenarbeit Berlin und dem Aktionsgruppenprogramm von Engagement Global mit Mitteln des BMZ.

**ENGAGEMENT  
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